



The Village of Northfield

10455 NORTHFIELD ROAD
NORTHFIELD VILLAGE, OHIO 44067

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Dear Village Commercial Property Owner or Business:

Please be advised that the Village of Northfield Council will be holding a second public meeting on Wednesday February 20, 2019 at 6:30 p.m. at Northfield Village Hall (10455 Northfield Road) concerning the Village's Sign Ordinance Update Project.

Due to a decision issued by the United States Supreme Court, it is necessary for the Village, like other municipalities, to update its sign ordinance to make its regulations content neutral with respect to the type of message on the sign. In connection with that process, the Mayor and Council decided to engage a planning consultant, Rita McMahon of Aislinn Consulting, to assist with a comprehensive review and update of the entire Village Sign Ordinance.

The goals of this process are to: (1) protect property values; (2) promote and maintain attractive business and residential districts and public facilities; (3) provide for reasonable and appropriate methods for identifying establishments in business and industrial districts; (4) avoiding conflicts between signs and traffic control devices and reducing visual distractions and obstructions; and (5) control the design of signs so that their appearance will be aesthetically harmonious with an overall urban design for the area by: (a) assuring the appropriate design, architectural scale, and placement of signs; (b) assuring signs are placed in an orderly and attractive manner on the building or site; and (c) assuring the amount of information on the sign is legible and achieves the intended purpose.

We hope that you are able to attend the meeting, learn more about what is being proposed, and provide your input. The current draft of the proposed new Sign Ordinance was previously provided to you and is available for review on the Village website.

If you are unable to attend the meeting and have any questions or concerns regarding this proposal, please contact the Village Law Director, Brad Bryan at (440) 686-9000 or bbryan@gbs-llp.com, Mayor Nehez at (330) 467-7130 x 1 or mayor@northfieldvillage-oh.gov, or your Councilpersons (Alan Hipps at warda@northfieldvillage-oh.gov, Keith Czerr at wardb@northfieldvillage-oh.gov, Renell Noack at wardc@northfieldvillage-oh.gov, Nick Magistrelli at wardd@northfieldvillage-oh.gov, Jenn Domzalski at c1atlarge@northfieldvillage-oh.gov, and Gary Vojtush at c2atlarge@northfieldvillage-oh.gov).